



ERIC TOWNSEND
Designer
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EXPERIENCE

Hipmunk, September 2014-December 2014

Product Designer

- Designed user centered mobile and desktop solutions for existing products with an emphasis on simplicity.
- Responsible for creating and mapping out interactions, wireframes, high fidelity designs, and prototypes.
- Strictly followed brand guidelines while establishing UX best practices.

Heat, September 2013-September 2014

User Experience Designer

- Designed UX centered advertising material which included: websites, interactive projectors, emails, and environmental signage.
- Translated creative concepts and strategies into digestible stories for client pitches.
- Worked closely with developers to translate designs and interaction.
- Troubleshoot problematic designs and interaction issues for existing projects.

AVG Technologies, August 2012-September 2013

User Experience + Web Designer

- Responsible for planning and designing user interfaces for data analytics platforms and Ecommerce websites. Day-to-day tasks include: flowcharts wireframes, high fidelity designs, as well as building responsive prototypes with HTML5, CSS3.
- Worked closely with development teams while coordinating projects with live data.

EDUCATION

Academy of Art University, San Francisco, California

BFA Web Design & New Media, 2008-2013

PRODUCTION

Adobe Create Suite, Sketch
InVision, Pixate
HTML5, CSS3
GitHub, Sublime Text

INTERESTS

Printmaking
Painting
Skateboarding
Cooking